

EXHIBITOR PROSPECTUS

Florida Council for Exceptional Children
YOUR LEADING STATE CONFERENCE
October 11—13, 2007
Ft. Lauderdale, Florida



October 11-13, 2007



YOUR LEADING STATE CONFERENCE
IN SPECIAL EDUCATION

Hosted by MIAMI CHAPTER 121

Audience



- Teachers, administrators, and directors, working with individuals Birth to 21 years old.
- College/university faculty who make decisions on the adoption of undergraduate through graduate level products
- Related service professionals such as consultants, diagnosticians, speech and language pathologist, reading specialists, and psychologists.

Meet Influential New Clients Who Need:

- Adaptive, Assistive Devices, Products and Software
- Curriculum Development, Resources and Materials from Pre-K through University
- Differentiated Instruction
- Educational Multimedia, Software/Courseware Products and Services
- Textbooks, Print Materials K-12 through university
- Classroom Management, Conflict Resolution
- Reading Interventions
- Core Curriculum, General Education Curriculum

Dr. Denise M. Gudwin, Local Chair, CEC Miami Chapter 121
11035 SW 154 Court * Miami, Florida 33196 * 305-496-4841

Exhibit Hall Floor Plan

Set-up:

Thursday, October 11, 2007

Conference:

Friday, October 12, 2007 —

Saturday, October 13, 2007

Move-Out:

Saturday, October 13, 2007 (after 2 pm)



Dr. Denise M. Gudwin, Local Chair, CEC Miami Chapter 121

11035 SW 154 Court * Miami, Florida 33196 * 305-496-4841

FCEC Conference—hosted by CEC Miami Chapter 121 Ft. Lauderdale, Florida * October 11-13, 2007 **EXHIBIT AGREEMENT**

Exhibit Space Rates: \$350.00 1 table \$500.00 2 table

Number of tables you need: _____

Your FREE booth sign: Please indicate how your sign should appear/read.

Company Name: _____

City and State: _____

Provide a thorough description of the products/services you offer:

Do You Plan to Sell Products in the Exhibit Area? Yes No

If yes, exhibitor assumes responsibility for securing a vendor license if required and collecting all applicable local and state taxes.

PAYMENT: Full payment is due by **July 31, 2007**. Please send your payment to: Magda Salazar, The Council for Exceptional Children, Exhibit Department, 10251 SW 88 Street, Miami, Florida 33176. Please make check payable to **2007 FCEC Conference**.

Door Prize Giveaway will be provided: Yes No

Freebies Provided for Conference Bags (400) Yes No

AGREEMENT: The undersigned agrees to all terms and conditions set forth on this agreement.

Signature: _____

Exhibiting Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: (____) _____ Fax: (____) _____

Email: _____

Check Number: _____ Order Number: _____

FCEC Conference—hosted by CEC Miami Chapter 121 Ft. Lauderdale, Florida * October 11-13, 2007 Advertisement Agreement

Black & White Advertising FCEC Conference Program

Covers and Page 1	Any Size	\$600.00
Full Page	7" X 9 1/2"	\$400.00
1/2 Page	7" X 9 1/2"	\$200.00
1/3 Page Vertical	2 1/8" X 9 1/2"	\$100.00
Business Card	Business Card	\$50.00

Color Advertising FCEC Conference Program

Covers	Any Size	\$800.00
Full Page	7" X 9 1/2"	\$450.00
1/2 Page	7" X 9 1/2"	\$250.00

Please Note: Camera ready copies for all advertising must be received by September 1, 2007.

Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: (____) _____ Fax: (____) _____

Email: _____

Check Number: _____ Order Number: _____

PAYMENT: Full payment is due by **July 31, 2007**. Please send your payment to: Magda Salazar, The Council for Exceptional Children, Exhibit Department, 10251 SW 88 Street, Miami, Florida 33176. Please make check payable to **2007 FCEC Conference**.

FCEC Conference—hosted by CEC Miami Chapter 121 Ft. Lauderdale, Florida * October 11-13, 2007 **EXHIBITOR PREREGISTRATION**

COMPLIMENTARY EXHIBITOR PREREGISTRATION

This form is to register those who will be exhibiting for your company or organization at the 2007 Florida Council for Exceptional Children Conference . Please note that this form is NOT to reserve your exhibitor space and the Exhibitor Agreement on page 4, must be filled out IN ADDITION to this one to complete your registration.

Exhibiting Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: (____) _____ Fax: (____) _____

Email: _____

List of Exhibitors (for name badge purposes). Please provide the names of individuals who will attend the FCEC Conference and will represent your organization. Up to two individuals for each table.

1. _____

2. _____

3. _____

4. _____

Please return this Pre-registration form **NO LATER** than **July 31, 2007** to:

Ms. Magda D. Salazar

10251 SW 88 Street, Miami, Florida 33176. * Email: mssalazar@dadeschools.net

For FCEC Use Only:

Assigned Table Number: _____

Paid: Yes No

Contact Person #: _____

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11035 SW 154 Court * Miami, Florida 33196 * 305-496-4841**

FCEC Conference—hosted by CEC Miami Chapter 121 Ft. Lauderdale, Florida * October 11-13, 2007 **MARKETING OPPORTUNITIES**

MARKETING OPPORTUNITIES

This form is to provide marketing opportunities by sponsoring one of our social events. Please indicate with an X, if you would be willing to sponsor an event. Please note that these events are the most attended events by potential clients.

Sponsorship	Activity	Amount	Marketing Opportunities
	Welcome Reception	\$4,000	Sponsor receives 1 free table and a 1/2 page ad in Program
	Welcome Reception	\$2,000	Co-sponsors receive 1 free table and a 1/4 page ad in Program
	Awards Reception	\$5,000	Sponsor receives 1 free table and a 1/2 page ad in Program
	Awards Reception	\$2,500	Co-sponsors receive 1 free table and a 1/4 page ad in Program
	Continental Breakfast (Friday)	\$2,000	Sponsor receives 1 free table and a 1/4 page ad in Program
	Continental Breakfast (Saturday)	\$2,000	Sponsor receives 1 free table and a 1/4 page ad in Program
	Continental Breakfast (Friday or Saturday)	\$1,000	Co-sponsors receive 1 free table and a 1/4 page ad in Program
	Friday Social	\$4,000	Sponsor receives 1 free table and a 1/2 page ad in Program
	Student Social	\$1,500	Co-Sponsor receives 1 free table and a 1/4 page ad in Program

Exhibiting Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: (____) _____ Fax: (____) _____

Email: _____

Please return this Marketing Opportunities form **NO LATER** than **July 31, 2007** to:

Ms. Magda D. Salazar

10251 SW 88 Street, Miami, Florida 33176. * Email: mssalazar@dadeschools.net

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Miami Chapter 121

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<http://www.ffcec.org>